# INTRODUCE YOUR CUSTOMERS TO THE POWER OF BRANDS FOR BUSINESS, EVENT, AND PROMOTIONAL GIFTING

Brought to you by (YOUR COMPANY) and the Brand Media Coalition.

#### LET YOUR CUSTOMERS IN ON A LITTLE-KNOWN SECRET ABOUT BRANDS FOR GIFTS

Your clients can get great prices, customization, and personalization services direct from the wholesalers of the world's great merchandise, gift cards, and travel brands for:

Business gifts for any occasion

Event gifting

Employee and customer loyalty rewards

Corporate amenities

Company stores

Charity promotions

#### You can now offer the world's greatest brands









BULOVA

Cuisinart<sup>®</sup>







\* Brands are not available for resale except for approved company stores and charity promotions.





#### WE ARE YOUR DIRECT SOURCE FOR THE LEADING BRANDS IN BUSINESS GIFTING, AMENITIES, AND AWARDS

We bring you the world's most popular brands you can select precisely for your customer's programs, audiences, objectives, budgets, and brand stories.

You can now offer competitively priced brand-name merchandise, retail gift cards, and travel experiences, purchased by our sources at wholesale.

Your customers now benefit from your ability to customize, personalize, and in many cases, imprint brand name gifts and awards, packing slips or letters.

You have a choice of drop-shipping the gifts to recipients or delivering in bulk.

We will help you market your new services through a free listing in the **BrandMediaCoalition.com** search engine for **Brand Media Specialists**.

# Sign up at BrandMediaCoalition.com and Become A Brand Media Specialist today.

Sign up for free to become a Brand Media Specialist at BrandMediaCoalition.com. Be sure to indicate where asked on the form that you are sponsored by (YOUR COMPANY).

Start shopping for the world's most popular brands by visiting their storefronts at **BrandMediaCoalition.com** or by searching by brand. **Click on their storefront catalogs to shop and, to get pricing**, call or email the contact where indicated to set up an account for wholesale pricing. Be sure to say you are a Brand Media Specialist.

See the reverse side for more details. IT'S FREE!





## PROFIT FROM THE POWER OF BRANDS

Elevate your clients' business, event, and promotional gifting, amenities and awards, as well as your own brand by becoming a Brand Media Specialist.

#### People love brands.

We make it easy to shop for the world's great brands at competitive prices and select the right brands for your customers' gift, awards, or amenities programs.

#### · Brands tell a story.

The brand chosen for a business, event, promotional gift, or for a reward or recognition, is just as important as the product itself. We'll help you become an expert on how to select the right brand "media" for your customer.

#### Brands enhance your

#### . brand.

As the single source for the world's great merchandise, retail gift card, and travel brands, you enhance your own brand by becoming a Brand Media Specialist.

## You'll have access to authorized wholesalers

Provided that brands are used for corporate or organizational gifts, awards, amenities, or charities and promotions, you have access to wholesale pricing, drop- or bulk-shipping, with customization and personalization support.

#### WHAT YOU NEED TO SUCCEED

#### Increase your Brand IQ

Learn the story telling power of brands on the "bible of brands" at **BrandMediaCoalition.com** and where to buy them at wholesale. **Click the Resources tab.** 

### Sign up to become a Brand Media Specialist -- It's FREE

Brand Media Specialists receive:

- ... a free listing on the Brand Media Coalition Directory of Brand Media Specialists (marketed to over 100,000 business professionals in the U.S.
- ... free access to useful information on brand media, plus special offers to help your clients profit from brands.

#### **GET STARTED**

Go to: BrandMediaCoalition.com



#### Start shopping now

Go to BrandMediaCoalition.com to visit the storefronts of the world's most popular brands and their wholesalers, learn their stories, and shop their catalogs. When ready to buy, call or email the contact where indicated to set up an account. Be sure to say you are a Brand Media Specialist.



<sup>\*</sup> Note: Brands cannot be used for retail sales; some brands may require pre-approval for sale based upon the organization's activities and/or causes.